

Life Insurance

*Term Life Answers 30T Conversion Period Extended*



June 16, 2010

PRODUCT

## To all brokerage General Agents

To further demonstrate our commitment to providing you with the best products & features, we are pleased to announce that we are extending the **Conversion Period feature** of our Term Life Answers 30-year product.

Effective **July 1, 2010** the conversion period limit is being raised from **15 years** to **20 years** after policy issue. This applies to applications signed July 1, 2010 and thereafter. This change does not apply to policies in force

This will allow your clients **5** additional years to convert into any of our permanent life insurance products that are available in your state. The new policy minimum face amounts and issue ages must be met. Please look in the Term Life Answer 30-year policy for details on when it is eligible to convert to permanent life insurance.

**Please note:** This change applies to all states except Massachusetts and New York. We will notify you when this benefit becomes available in those states.

If you have questions, Please contact your Sales Director or Sales Support at 800-693-6083 or [sales.support@mutualofomaha.com](mailto:sales.support@mutualofomaha.com).