

Life Insurance

Term Exchange Program Eliminated



12/21/11

PRODUCT

A few years ago, we introduced the Term Exchange Program to allow customers to qualify for a United of Omaha Term or UL policy if they had been fully underwritten for a competitor's Term policy within the past 12 months. **The Term Exchange Program will be eliminated effective January 1, 2012 due to under utilization of the program.**

Applications must be signed and received in the Home Office prior to January 1, 2012. **Applications signed or received after December 31, 2011 will not be accepted.**

Please contact Sales Support at 800-693-6083 or sales.support@mutualofomaha.com with any questions.