

# A Convenient way to help pay your life insurance policy premiums



Life insurance is a good way to help protect your family's financial future, but the periodic payments require constant attention.

Simplify these payment requirements through the secure, automatic payment schedule of a single premium immediate annuity.

With a single lump sum payment, a GE Capital Life immediate annuity can be set up to automatically pay periodic life insurance premiums.

The immediate annuity generates periodic benefit payments automatically on the date specified in the contract. The purchase of an immediate annuity won't guarantee continuing life insurance coverage, however it may help avoid lapses in coverage due to missed premium payments.



**GE Financial**

**GE Capital Life Assurance Company of New York is a GE Financial company.**

GE Capital Life is committed to providing high-quality, competitive life insurance and annuities designed to help you build, protect and transfer wealth.

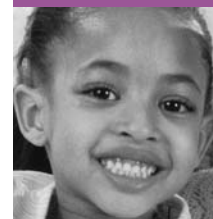
Immediate annuities are issued by GE Capital Life Assurance Company of New York, New York, NY, and are subject to Policy Form No. GENY-8010 et al. Available only in New York.



**GE Financial**

**Single Premium Immediate Annuity**

**GE Capital Life Assurance Company of New York  
New York, NY**



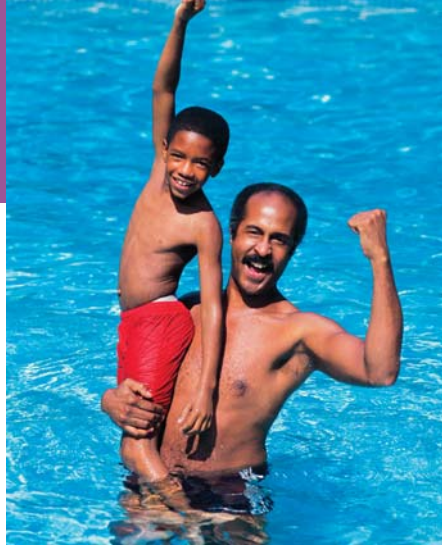
# Help pay for Life Insurance



INSURANCE  
MARKETPLACE  
STANDARDS  
ASSOCIATION

# Enjoy the convenience

of automatic payments made directly  
to your life insurance provider



## Here's how:

1. Purchase a life insurance policy.
2. Purchase an immediate annuity with benefit payments equal to the life insurance premium plus projected income taxes on the annuity benefit payment.
3. Set up a portion of the benefit payments received from your immediate annuity to directly pay for the life insurance policy premiums. The remaining portion of the benefit payment can be used to pay taxes on the interest income portion.

The immediate annuity generates periodic benefit payments automatically on the date specified in the contract. The purchase of an immediate annuity won't guarantee continuing life insurance. However, it may help avoid lapses in coverage due to missed premium payments.

## Funding sources

Funding for a GE Capital Life immediate annuity can come from a variety of sources:

- **Savings accounts or CDs**
- **401(k) plans**
- **IRAs**
- **Proceeds from sale of a home**
- **Inheritances**

Before making a decision, please consult your tax advisor or financial professional regarding tax treatment of funding choice.

## Payout options to meet your needs

There are several different types of payout options available with a GE Capital Life immediate annuity. The type of payout option you choose determines the annuity's payout amount. Payout options available include:

- **Lifetime Income** - Benefit payments continue for life and end upon the death of the annuitant. This option allows for the highest lifetime benefit payments or lowest premium for specific lifetime payments, since there is no guaranteed number of payments.
- **Lifetime Income with Certain Period** - Benefits will continue for a certain period or a lifetime, whichever is greater. If the annuitant dies before the certain period has ended, the remainder of the payments for the certain period will be made to a beneficiary.
- **Joint and Survivor** - Provides a series of payments based on the lives of two individuals. Various payout options are available.
- **Annual Increase** - Provides for payments on non-qualified funds to increase each year by up to 6% to help protect against inflation.

## Prepare for your future

It's important to plan for your family's financial security. They rely on you for so many things. Using a single premium immediate annuity to pay for your life insurance premiums is one good way to help secure their future. If you would like more information or assistance purchasing an immediate annuity, simply contact your licensed agent or financial professional.